

2025 GCL HANDBOOK



# Gaur Center for Learning

PROJECTS | GUIDED STUDIES | RESIDENCIES

*“Hi we invite you to join our community  
of changemakers,  
Here **education is collaboration**”*

***Shubhankar Gaur***

Director at Gaur Engineering & GCL,  
TEDx speaker

# About GCL

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The Gaur Center for Learning (GCL) is an Initiative launched by GAUR Engineering Pvt Ltd. To help develop a culture of Leadership & Business among professionals & aspiring founders.

(We at Gaur Engineering are a firm specialized in Elevators, Escalators & Project management across 18+ cities in India with over 30+ years of experience)

We believe learning is a continuous journey,

We at GCL strive to make this journey impactful, collaborative & flexible.

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# Go from aspiring to practicing

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GCL offers a playground for **experimentations & innovations**, The courses are learning experiences centered around creating a community of learners that learn by experimenting & brainstorming.

**We believe in providing a judgement free environment that promotes a community over competition**

Key Areas	Online courses	GCL
<b>PEDAGOGY</b>	Theoretical regimented Approach	HANDS-ON Learning <ul style="list-style-type: none"> <li>• Case Studies</li> <li>• Workshops</li> <li>• Mentoring</li> </ul>
<b>FORMAT</b>	Online Low engagement Low completion	<ul style="list-style-type: none"> <li>• Hybrid with Offline meetings</li> <li>• Interactive &amp; Motivating</li> </ul>
<b>NETWORKING</b>	Limited exposure to networking	<ul style="list-style-type: none"> <li>• Excellent for networking</li> <li>• Opportunities to connect with mentors &amp; guest speakers</li> <li>• Diverse cohorts with common goals</li> </ul>

# Program Overview

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GCL creates fast paced & impactful learning experiences, designed to imbibe learners with leadership, critical thinking & management principles crucial for Business. GCL presents an unique opportunity for learners to examine, research & dive deep into a variety of business fundamentals from marketing to operations through a collaborative learning experience.

## 01 | Case Studies

Learners get to research businesses through a variety of relevant cases that offer unique insights into business functions & strategies. Engaging discussions bring unique insights & perspectives

## 02 | Workshops

Participate in sessions that enable learning through tasks, activities, brainstorming & games.

## 03 | Events

Join your peers in a variety of events from guest sessions, fireside chats, townhalls to mixers & networking sessions

## 04 | Projects (ESA)

similar to a mini-thesis, you will select an area of interest and deliver a Talk, paper on your idea or venture.

# GCL's hands-on learning methods

Learn through **Action**,

GCL approaches education in a collaborative manner

Instead of academically theoretical programs learners participate in **Projects, Industry based Studies, Residencies & Immersions**

## PROJECTS

## RESIDENCIES

## GUIDED STUDIES

**MADE  
TO BE**

**FLEXIBLE  
COMMUNITY DRIVEN  
EXPERIMENTATIONAL**

# Learner Outcomes

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Disclaimer : GCL provides extra curricular short programs which do not offer or promise any Govt. recognized degrees, diplomas or certificates. Gaur Center for learning does not promise or promote any Job guarantees, Placement or Career services.

## 01 | Certificate of Completion

Upon successful completion of the study program learners shall receive a 'certificate of completion' from the Gaur Center for Learning

## 02 | In-Program Recognition

Across the sessions learners will be recognized for their contributions, participations & engagement.

## 03 | End of Study Action (ESA)

similar to a mini-thesis, you will select an area of interest and deliver a paper, talk, industry report, business plan, a new idea, market survey, podcast, or any tangible action reflecting the learnings from the study.

# Applications

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Mentioned below are the steps involved for admissions into GCL,

The Application fee is payable prior to interview

## ***Application form***

Application form is available on our website and broadly requires,

- Education details
- LinkedIn profile/CV
- Notable Achievements
- Past Experience (if any)

## ***Tell us about yourself***

Describe your goals & how you would like your classmates to know you? Max 500 characters

## ***Interview***

Applicants attend an 1-1 interview & successful candidates receive an admission letter.

Candidates may visit our website to apply

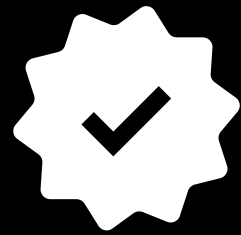
Website - <https://www.gaurhq.com/centerforlearning>

Application fee is non-refundable

# Gaur Center for Learning

**NEW**

## **The Business Immersion Project**

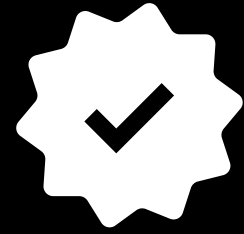


A 6 week study project for entrepreneurs & professionals

- Study the essentials of Business
- Gain **real world** insights
- Present your learnings to **practitioners**
- Work with a motivated team of learners



# The Business Immersion Project



**Learn**  
alongside  
aspiring  
peers

**Ignite**  
your  
leadership  
potential

- **Duration** – 6 weeks
- **Sessions** – Live sessions (Online & Offline) on weekends
- **Hours** – 6-8 hours/week of Hybrid learning
- **Mid-week inputs** – Recommended reading & bite sized content
- **Location** – Offline sessions are conducted at GCL's Hyd center.

Program details to be sent via email

# The Curriculum



**01 | Identifying Opportunities**

**02 | MVP , PMF & GTM**

**03 | Pillars of Business**

**04 | Business Basics - P&L, Tax,  
Cashflow, Regulations etc.**

**05 | Growth & Scaling**

**06 | Agility, Pivots & New world order**

**09 | Customer Management-  
NPS, Reviews & Customer journey**

**08 | Marketing 101**

**07 | Founder's Difference-  
Personal branding, Co-founders**

**10 Leadership Strategy -  
Culture, Vision, Resilience**

**11 | ESA Presentations**

**12 | ESA Presentations**

x 6 weeks  
6-8 hours/week  
of hybrid learning

Includes

- Live Sessions
- weekly online reviews
- ESA Project

The Gaur Center for Learning

# General Program Structure for courses at GCL

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**Format** : HYBRID (Online + Offline sessions)

**Program duration** : 6 weeks - 12 weeks

**Weekly time commitments** : 6-8 hours/week of hybrid learning (including weekend sessions & mid-week inputs)

The Programs are ideal for Aspiring entrepreneurs, Professionals, Fresh Graduates & Small business Owners

**Course fee** - TBA

**Application charges** - TBA

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## ***Be the Changemakers of the future***

Address : GAUR  
ENGINEERING PVT LTD  
Plot no.1 HUDA HEIGHTS,  
Near M.L.A Colony  
Road no.12 ,Banjara hills  
50034

Contact : +91 8328015328

email : shubhankargaur@gaurengg.com

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Disclaimer: Information shared is for general knowledge only and doesn't constitute a binding offer for services or products. Actual offerings may vary. Contact us for details.

# Frequently Asked Questions

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## 01 | What is the format?

The courses are offered in a Hybrid format with both online & offline sessions. The business immersion Project is a Six week course with live (online/offline) sessions conducted on weekends, Program itinerary will be sent to applicants via email.

## 02 | What is the certificate provided?

Upon successful completion of a course, GCL learners receive a 'certificate of completion' from the Gaur Center for Learning.

**GCL does not offer or promise any UGC or AICTE or Govt. recognized degree, diploma or certification.**

## 03 | Where are the offline sessions held?

Offline sessions are held at the GCL center located in Plot no.1 Huda heights, Banjara hills Hyderabad.

Currently recordings for Offline sessions are not available, arrangements if feasible may be made on request.

## 04 | What is the refund policy at GCL?

GCL follows a strict no-refund policy.

## 05 | Does GCL offer Placement or Career services?

GCL courses are focused on encouraging self-employment. **GCL does not offer or promote any Job guarantees, Placement or career assistance services.**

## 05 | What is the eligibility criteria for applicants ?

GCL accepts applications from diverse backgrounds from professionals, entrepreneurs & college students with a minimum criteria of 10+2 pass with 50% marks in aggregate.

Final admission is subject to GCL's internal evaluation.

Final terms & conditions are subject to change without prior notice. Contact for course specific details.